

HSA PLUS ONLINE ENROLLMENT GUIDE

Congratulations on making a smart financial decision by choosing to open a Health Savings Account (HSA) in connection with your employer's high deductible health plan (HDHP). Associated Bank is pleased to provide your HSA and is committed to providing you with exceptional service.

Zilber, LTD

has chosen to provide you with the ease of online enrollment to open your Health Savings Account. To get started, you will need a computer with Internet connection.

Please note contributions and distributions may not be made to the HSA account until the actual start date that coverage begins in the high deductible health plan.

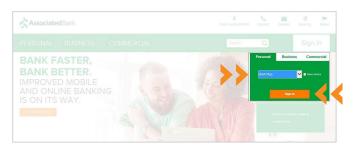
Instructions for enrolling in your HSA online

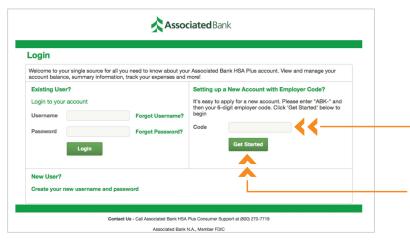
Click here: <u>HSA Plus Enrollment Page Link</u> or visit <u>www.AssociatedBank.com</u> to access HSA Plus enrollment page.

STEP 1: Go to www.AssociatedBank.com, click the Sign In button, which will bring you to the Go To menu.



STEP 2: Click the drop-down menu arrow, select HSA Plus, click Sign In, which will take you to the HSA Plus enrollment page.





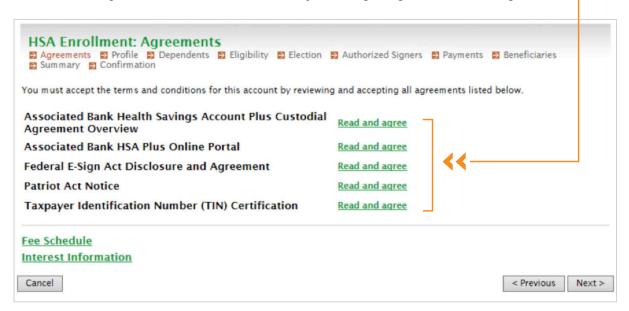
STEP 3: In the "Setting up a New Account with Employer Code?" section, insert the employer code shown below.

ABK-CV1182

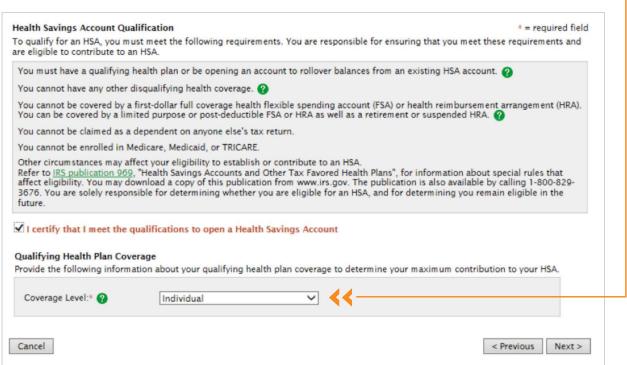
STEP 4: Click "Get Started" to begin the online enrollment process.

STEP 4 (cont.):

- 4.1: Fill out your personal information, including your new username and password.
- **4.2:** Answer the security questions.
- 4.3: Read and agree to the account disclosures by selecting the green "Read and agree" links.

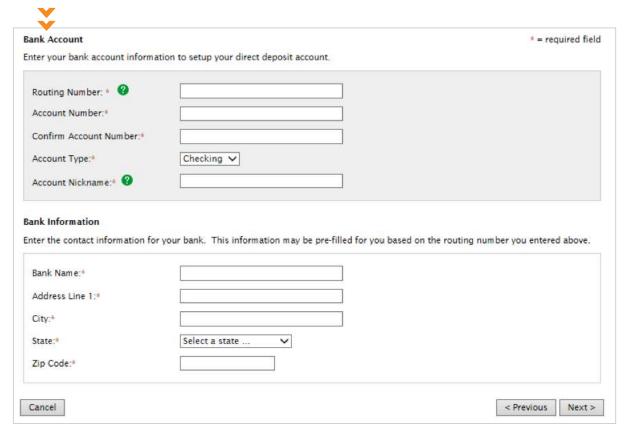


- 4.4: Fill out the demographic information. You will need your driver's license information for this section.
- **4.5:** Choose your Qualifying Health Plan Coverage to "Individual" or "Family." ____ (You must notify your HR department of any changes.)

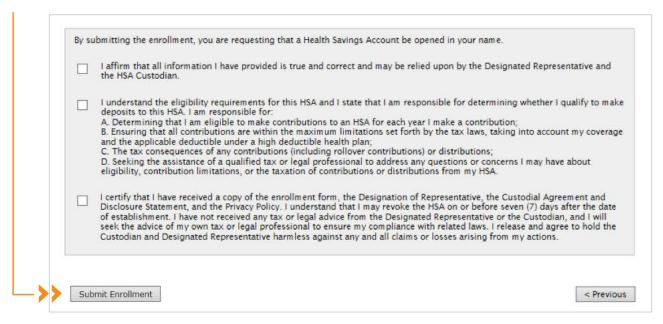


Associated Bank | Online Portal Quick Start Guide (cont.)

- **4.6:** Enter the amount you would like to deduct from each paycheck. (You must notify your HR department of any changes.)
- 4.7: Debit Card: Choose your reimbursement method by selecting "Direct Deposit" or "Check"
- 4.8: If you select "Direct Deposit," you will need to fill out your bank account information (see below).



4.9: Finally, check the enrollment boxes and then select "Submit Enrollment" to complete your account opening (see below).



STEP 5: Complete the enrollment. You can view your successful enrollment on the "Confirmation" page.



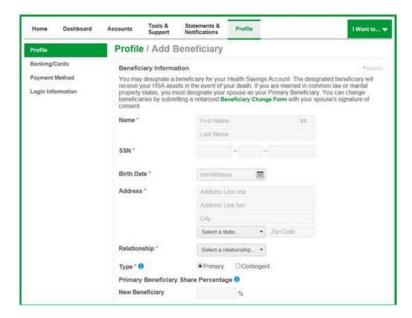
STEP 6: Naming beneficiaries is not required, but highly recommended. You will need the Social Security number of any designated beneficiary.

STEP 7: Notify your employer that the account has been established.

You will receive your debit card within two weeks of opening the account. Note: the debit card mailing will contain instructions for activating and establishing your PIN.

Beneficiaries

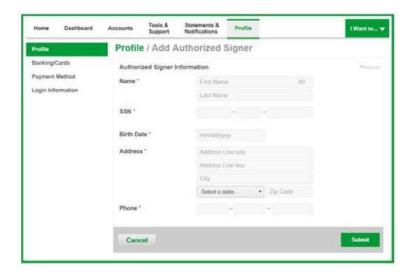
You can add or change a beneficiary under the Profile tab. You must enter the social security number of any named beneficiary to complete this process. Total percentage of assets given to all primary beneficiaries must equal 100%.



Authorized Signer

You may add a spouse or dependent over the age of 18 as an authorized signer. Each signer will be issued their own debit card for HSA eligible purchases. Authorized signers do not have access to your account information, only debit card usage. To remove an authorized signer you must contact Customer Care at 800-270-7719 to deactivate card.

Under the Profile tab, select Add Authorized User, complete form and click Submit.



Again, welcome to Associated Bank. Should you have any questions relative to opening your account, direct them to your Human Resources department or contact one of our HSA Specialists at 800-270-7719.



AssociatedBank.com/HSAPlus 800-270-7719